

COMMUNIQUE

ADVERTISING STRUCTURE FEE – 2014

The Advertisements Regulation Act provides for the payment of an Advertising Structure fee to MRA by every owner of an advertising structure.

The fee is based on the size of the advertising structure and is as follows:

SIZE	FEE (Rs)	
	Financial Year	Quarter
(a) not exceeding 2 m ²	5000	1250
(b) exceeding 2 m ² but not exceeding 3 m ²	7500	1875
(c) exceeding 3 m ² but not exceeding 4 m ²	10000	2500
(d) exceeding 4 m ² but not exceeding 5 m ²	12500	3125
(e) exceeding 5 m ² but not exceeding 6 m ²	15000	3750
(f) exceeding 6 m ² but not exceeding 7 m ²	17500	4375
(g) exceeding 7 m ² but not exceeding 8 m ²	20000	5000
(h) exceeding 8 m ² but not exceeding 9 m ²	22500	5625
(i) exceeding 9 m ² but not exceeding 10 m ²	25000	6250
(j) exceeding 10 m ² but not exceeding 11 m ²	27500	6875
(k) exceeding 11 m ² but not exceeding 12 m ²	30000	7500
(l) exceeding 12 m ² but not exceeding 24 m ²	40000	10000
(m) exceeding 24 m ² but not exceeding 33 m ²	50000	12500
(n) exceeding 33 m ² but not exceeding 36 m ²	60000	15000
(o) exceeding 36 m ²	70000	17500

Payment of the fee for the financial year 2014 may be effected either in one sum by 3rd February 2014 or in four instalments not later than 15th January 2014, 15th April 2014, 15th July 2014 and 15th October 2014 respectively.

The owner of the advertising structure should affix a registered mark, consisting of his name and registration number on the advertising structure, each character being of a size not less than 25mm (H) × 16mm (W).

In case of failure to pay the appropriate fee by the due date, the owner of the advertising structure will be liable to a penalty of 5% and an interest of 1% per month or part of the month on the unpaid fee up to the date the payment is made.

Any person wishing to have additional information may either phone on our hotline 2076010 or call at the Customer Service Centre, Eham Court, Ground Floor, Cnr Mgr Gonin & Sir Virgil Naz Streets, Port Louis or visit MRA's Website: <http://www.mra.mu>